

Feedback on "The Food & Beverage Industry and Its Impact on Public Health"

Estimated Time for Students to Complete the Assignment as Written

Estimated time (in hours): 7

Existing Strengths of the Assignment

1. Clear required components that guide students from industry overview to impacts, policies, influence, and recommendations.
2. Specific evidence expectations, including minimum sources and citation format, support academic rigor and efficient review.

Suggestions to Clarify the Existing Assignment's Written Directions

1. State whether students must use the five numbered sections as headings, and whether re ordering is allowed.
2. Define credible sources with examples, and clarify if industry reports are allowed and under what conditions.
3. Specify what counts as one public health issue, for example a disease outcome versus a risk factor or marketing practice.
4. Clarify expectations for the policy section, for example at least one law or regulation and one guideline or program.
5. Add a brief checklist of required items, pages, sources, three issues, three recommendations, to reduce missed elements.

Suggestions to Enhance the Assignment's Learning Outcomes, Authenticity, and Practicality

1. To better match the learning objective, require a short scope statement that defines industry boundaries, key actors, and major product categories, adds about 0.5 student hours.

2. Add a simple stakeholder or supply chain map as a figure or table to operationalize scope, adds about 0.5 student hours and speeds grading.
3. Offer an option to submit a policy brief or decision memo instead of a research paper if it includes the same required elements, may increase student engagement with no added grading time.
4. Add an optional one page outline due early for quick instructor feedback, adds about 10 faculty minutes per student if used and can reduce final paper issues.
5. Ask students to include one short paragraph on equity impacts or targeted marketing and who is most affected, adds minimal student time and improves public health relevance.
6. Require one table that links each public health issue to one key statistic and one citation, reduces grading time by making evidence easy to verify.

Grading Considerations for Faculty about the Assignment as Written

1. Require standardized headings and a brief executive summary to enable rapid scoring within 10 minutes.
2. Use a fixed point allocation by section, for example overview, impacts, policies, influence, recommendations, writing and citations, to prevent over reading.
3. Limit feedback to two strengths and two actionable next steps per paper, and use a reusable comment bank to maintain consistency.
4. Check citation quality by spot checking two sources and one statistic rather than verifying every claim.

Embrace of Universal Design for Learning Guidelines

1. Provide multiple means of engagement by allowing choice of industry sector and choice of policy level, local, state, federal.
2. Provide multiple means of representation by sharing a model paper excerpt, a recommended paper structure, and a list of data sources students can choose from.
3. Provide multiple means of action and expression by allowing an alternative final format, such as memo plus appendix, while keeping the same learning targets.